

IN THIS POLICY, THE INVESTMENT RISK IN THE INVESTMENT PORTFOLIO IS BORNE BY THE POLICY HOLDER



With **capital guarantee[#]**,
you can now plan for your
retirement with confidence

ICICI Pru
Easy Retirement

Unit Linked Non-Participating Individual Pension Plan

ICICI PRUDENTIAL 
L I F E I N S U R A N C E

#Capital Guarantee is provided through Assured Benefit which is 101% of the sum of all premiums paid and Top ups, if any.

In This Policy, The Investment Risk In Investment Portfolio Is Borne By The Policyholder. Linked Insurance Products do not offer any liquidity during the first five years of the contract. The policyholder will not be able to surrender/withdraw the monies invested in Linked Insurance Products completely or partially till the end of the fifth year.

Amit is a 40 year old manager in an IT company. He has a successful career and his family has been enjoying all the comforts life has to offer. It was just last week that he took his wife and children on a vacation to Singapore. However, as he makes his way through the traffic this morning, he finds himself thinking about something that has been bothering him of late – will his family be able to maintain this lifestyle after his retirement?

He knows that he needs to build an adequate corpus that generates a sizeable regular income once his salary stops. He also appreciates that investment in equity could generate superior long term returns, but he is apprehensive that market volatility might wipe out his savings and leave his retirement plans in jeopardy.

Retirement planning with ICICI Pru Easy Retirement

All of us share Amit's concerns and want a solution which will offer equity linked growth while providing a safety net of capital protection. ICICI Pru Easy Retirement provides this solution - the benefit of equity participation with the comfort of a capital guarantee.

Key Benefits of ICICI Pru Easy Retirement

- Build your retirement corpus as per your risk appetite
- Protect your savings from market downturns through an Assured Benefit
- Option to pay premiums for five years, ten years or throughout the policy term
- Invest any available money into the policy in the form of Top ups
- At retirement, choose from the available annuity options ^{T&C 3} as per your needs and get regular income
- Enhance your retirement corpus through Pension Boosters
- Avail tax benefits on premiums paid and receive up to 60% of the accumulated value on retirement date as a tax-free lump sum, as per the prevailing Income Tax laws ^{T&C 2}



ICICI Pru Easy Retirement at a glance

Min/Max premium	₹ 48,000/ Unlimited
Premium payment modes	Yearly / Half yearly / Monthly
Min/Max age at entry	18 /70 years
Min/Max age at vesting	30 / 80 years
Premium payment term (PPT)	5 years,10 years or policy term
Policy Term	10, 15, 20, 25, 30 years
Tax Benefits	Premium and any benefit amount received under this policy will be eligible for tax benefits as per prevailing Income Tax laws ^{T8C2} .

How does ICICI Pru Easy Retirement work?

ICICI Pru Easy Retirement has two phases:

- **Accumulation Phase:**

In this phase, you pay premiums towards the policy to accumulate funds for your retirement while enjoying the safety net of an Assured Benefit. You can also invest any available money in the form of Top ups.

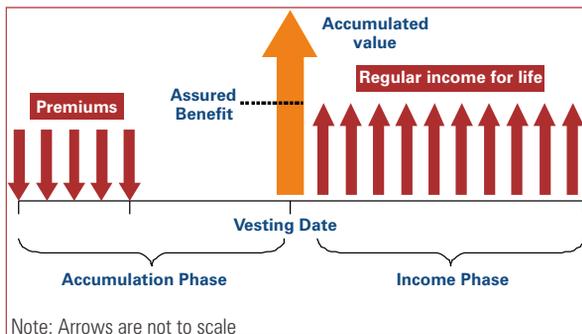
- **Income Phase:**

You can exercise one of the following options at the time of vesting:

1. **Regular income:** Purchase an immediate annuity or deferred annuity offered by us ^{T8C4} with the Accumulated Value at the then

prevailing annuity rate and receive regular income. You will have the option to purchase immediate annuity or deferred annuity from another insurer at the then prevailing annuity rate to the extent of percentage, stipulated by Authority, currently 50%, of the entire accumulated value net of commutation.

2. **Commutation plus regular income:** Receive a lump sum of up to 60% of the accumulated value, tax-free ^{T8C2}. The remaining amount must be used to purchase an immediate annuity or deferred annuity offered by us ^{T8C4} at the then prevailing annuity rate providing you with regular income. You will have the option to purchase immediate annuity or deferred annuity from another insurer at the then prevailing annuity rate to the extent of percentage, stipulated by Authority, currently 50%, of the entire accumulated value net of commutation.
3. **Postponement of vesting date:** Change the date on which you want to start receiving regular income, i.e. your vesting date, provided you are below an age of 60 years, subject to the maximum vesting age of 80 years. You can choose to postpone ^{T8C5} your vesting date any number of times.



Benefits in detail

- **Assured Benefit:**

On vesting, i.e. maturity, you will be entitled to the Assured Benefit or Fund Value ^{T6C10} whichever is higher. This benefit amount can be utilised only as per ^{T6C3}. Alternatively, you can choose to postpone ^{T6C5} your vesting date.

Assured Benefit = 101% of the (sum of all premiums paid and Top ups, if any)

Please refer ^{T6C27} if the policy is to be purchased as purchased as QROPS (Qualifying Recognized Overseas Pension Scheme), through transfer of UK tax relieved assets.

- **How will your funds be invested:**

ICICI Pru Easy Retirement allows you the choice of two fund options. You can switch between these funds using our switch option. The details of the funds are given in the table below:

Fund Names & Objectives	Asset Allocation	% (Min)	% (Max)	Risk Reward Profile
Easy Retirement Balanced Fund: To provide long term capital appreciation through investment in equity while providing capital protection. Investment will be in a mix of equity and equity related instruments of large, mid and small cap companies and debt, money market and cash. SFIN: ULIF 132 02/11/12 ERBF 105	Equity & Equity Related Securities	0 %	50 %	Moderate
	Debt	20 %	70 %	
	Money Market & Cash	0 %	50 %	
Easy Retirement Secure Fund: To achieve a balance between capital protection and returns by investing in a mix of debt, money market and cash. SFIN: ULIF 133 02/11/12 ERSF 105	Debt	40 %	100 %	Low
	Money Market & Cash	0 %	60 %	

- **Top ups**

You can invest any available money in the form of Top ups in this policy provided all due premiums have been paid. The provision to pay Top ups will be available up to five years prior to your original or postponed vesting date ^{T6C5}. The minimum amount of Top up is ₹ 2000. This value is subject to change from time to time as per rules of the Company, subject to prior approval from the Insurance Regulatory and Development Authority of India (IRDAI).

You will have the flexibility to invest Top ups in Easy Retirement Balanced Fund and Easy Retirement Secure Fund in any proportion of your choice.

Treatment of Top ups will be in accordance with applicable regulations, guidelines and circulars.

- **Premium Redirection**

At the inception of the policy you will specify the proportions in which premiums are to be invested in Easy Retirement Balanced Fund and Easy Retirement Secure Fund. At the time of payment of subsequent premiums, the proportions may be changed without any charge. This will not count as a switch.

- **Switch**

You have the option to switch units between Easy Retirement Balanced Fund and Easy Retirement Secure Fund as and when you choose, depending on your financial priorities and investment outlook. The minimum switch amount is ₹ 2000.

- **Increase/Decrease of premium payment term**

Provided all due premiums have been paid, you will have the option to increase the premium payment term by notifying the Company.

Provided at least five years' premiums have been paid, you will have the option to decrease the premium payment term by notifying the Company.

Increase or decrease in premium payment term must always be in multiples of one year.

- **Pension Boosters:**

On completion of the tenth policy year and on completion of every fifth policy year thereafter, there will be a guaranteed Pension Booster, provided at least five years' premiums have been paid. This will be equal to 5% of the average daily total Fund Value ^{T6C10} over the preceding 12 months.

The guaranteed Pension Boosters mentioned above will be allocated between Easy Retirement Balanced Fund and Easy Retirement Secure Fund in the proportion of the values of total units held in each fund at the time of allocation. Pension Boosters will be made by allocation of extra units. Pension boosters shall not be taken back under any circumstances.

- **Non Forfeiture Benefits:**

1. **Surrender**

During the first five policy years, on our receipt of intimation that you wish to surrender the policy, the Fund Value ^{T6C9} after deduction of applicable Discontinuance Charge, shall be transferred to the Pension Discontinued Policy Fund (PDP Fund). For treatment thereafter, please refer to the sections on *Treatment of the policy while monies are in the PDP Fund and Policy revival*.

If the policy is not revived, your nominee or you, as the case may be, will be entitled to a benefit amount not less than the Fund Value ^{T6C10} which was transferred to the PDP Fund, on the earlier of death and the expiry of the lock-in period. Currently the lock-in period is five years from policy inception. This benefit amount can be utilised only as per ^{T6C6} or ^{T6C3}, as applicable.

On surrender after completion of the fifth policy year, you will be entitled to the Fund Value ^{T6C10}. This benefit amount can be utilised only as per ^{T6C3}.

Please refer ^{T6C27} if the policy is to be purchased as purchased as QROPS (Qualifying Recognized Overseas Pension Scheme), through transfer of UK tax relieved assets.

2. **Premium Discontinuance**

- i. **Premium discontinuance during the first five policy years:**

In case of discontinuance of policy due to non-payment of premiums during the first five policy years, upon the expiry of grace period, the Fund Value ^{T6C10}, if any, shall be credited to the PDP Fund after deduction of applicable discontinuance charges and the risk cover and rider cover, if any shall cease. It will continue to remain in the PDP fund till the policy is revived by paying due premiums.

We will communicate the status of the policy to you within three months of first unpaid premium providing you the option to revive the policy within the revival period. The revival period is three years from date of first unpaid premium.

- i. If you opt to revive but do not revive the policy during the revival period, the monies will remain in the PDP fund till the end of the revival period or the lock in period, whichever is later. For treatment thereafter, please refer to sections on *Treatment of the policy while monies are in the PDP Fund and Policy revival*
- ii. If you do not exercise the option to revive the policy, the monies will remain in the PDP fund and will be paid out at the end of lock-in period. For treatment thereafter, please refer to sections on *Treatment of the policy while monies are in the PDP Fund and Policy revival*.
- iii. However, you have an option to surrender the policy anytime. For treatment on surrender, please refer to section on surrender above.

- ii. **Premium discontinuance after completion of the fifth policy year:**

In case of discontinuance of policy due to non-payment of premium after the first five policy years, upon expiry of the grace period, the policy will be converted into a paid-up policy. The rider cover, if any, shall cease. All charges as per terms and conditions of the policy shall be deducted during the revival period. We will communicate the status of the policy to you within three months of first unpaid premium providing you the following options to exercise:

Option 1: Revive the policy within the revival period of three years

Option 2: Complete withdrawal of the policy

If you choose option 1 and do not revive the policy during the revival period, then you will be entitled to the Fund Value, including the Top-up Fund Value, if any, at the end of the revival period or maturity, whichever is earlier.*

If you choose option 2, the policy will be surrendered and then you will be entitled to the Fund Value, including the Top-up Fund Value, if any.*

If you do not choose any of these options, the policy shall continue to be in paid up status. At the end of the revival period or maturity, whichever is earlier, you will be entitled to the Fund Value, including the Top-up Fund Value,.*

You will have an option to surrender the policy anytime. On surrender, the Fund Value, including the Top-up Fund Value, if any, shall be paid to you.*

* The following options will be available to you:

- Utilize the entire Fund Value including Top up Fund Value, if any, to purchase immediate annuity or deferred annuity offered by us at the time, at the then prevailing annuity rate. You shall be given an option to purchase immediate annuity or deferred annuity from another insurer at the then prevailing annuity rate to the extent of percentage, stipulated by the IRDAI, currently 50%, of the entire proceeds of the policy net of commutation.
- Commute the Fund Value including Top up Fund Value, if any, up to 60% and utilize the balance amount to purchase an immediate annuity or deferred annuity offered by us at the time, at the then prevailing annuity rate. You shall be given an option to purchase immediate annuity or deferred annuity from another insurer at the then prevailing annuity rate to the extent of percentage, stipulated by the IRDAI, currently 50%, of the entire proceeds of the policy net of commutation, or
- In case the proceeds of the policy are not sufficient to purchase minimum annuity as required by the Authority from time to time, the proceeds of the policy may be paid as lump sum.

Treatment of the policy while monies are in the PDP Fund

While monies are in the PDP Fund:

- Assured Benefit and Guaranteed Death Benefit will not apply
- A Fund Management Charge of 0.5% p.a. of the PDP Fund will be made. No other charges will apply.
- From the date monies enter the PDP Fund till the date they leave the PDP Fund, a minimum guaranteed return of 4% p.a., net of Fund Management Charge, or such other rate that IRDAI may prescribe from time to time will apply.
- A revival period of three years from the Date of first unpaid premium of the policy applies.

At the end of the lock-in period or revival period, whichever is later, you will be entitled to the PDP fund value. This benefit amount can be utilised only as per ^{T6C3}.

Policy revival

In case of surrender or premium discontinuance during the first five policy years, you can revive the policy by paying overdue premiums within three years from the Date of first unpaid premium. On revival, Discontinuance Charge previously deducted, will be added to the PDP Fund Value and Policy Administration Charge and Premium Allocation Charge, which were not collected while monies were in the PDP Fund, shall be levied. Monies will be invested in Easy Retirement Balanced Fund and Easy Retirement Secure Fund, in the same proportion as on the Date of Discontinuance ^{T6C8}, at the NAV as on the date of such revival. On revival, you will resume the enjoyment of Assured Benefit and Guaranteed Death Benefit.

In case of premium discontinuance after completion of five policy years, you can revive the policy within three years from the date of first unpaid premium. On revival, the policy will continue with benefits and charges, as per the terms and conditions of the policy.

The rider, if any, may also be revived

Death Benefit:

- In the unfortunate event of death of the Life Assured, the nominee will receive the Guaranteed Death Benefit or the Fund Value ^{T6C10}, whichever is higher, unless monies are in the PDP Fund. This death benefit amount can be utilised only as per ^{T6C6}.

Guaranteed Death Benefit = 105% of the (sum of all premiums and Top ups, if any) received up to the date of death.

- In the unfortunate event of death of the Life Assured while monies are in the PDP Fund, the PDP Fund Value shall be payable to the nominee. This benefit amount can be utilised only as per ^{T6C6}.

Illustration

Age at entry: 40 years Policy term: 20 years
 Annual Premium: ₹ 50,000 Premium Payment Term: 5 years
 Assured Benefit [^]: ₹ 2,52,500
 Fund Chosen: Easy Retirement Balanced Fund (100%)

Returns @ 4 % ARR* p.a. pre-vesting		Returns @ 8 % ARR* p.a. pre-vesting	
Accumulated Savings	Expected Yearly Annuity*	Accumulated Savings	Expected Yearly Annuity*
₹ 3,65,007	₹ 12,423	₹ 7,21,620	₹ 48,764

Impact of Pension Boosters

Policy year	Pension Booster Returns @ 4% ARR* p.a.	Pension Booster Returns @ 8% ARR* p.a.
10	₹ 13,167	₹ 17,584
15	₹ 15,066	₹ 24,283
20	₹ 17,250	₹ 33,549

This illustration is for a male life. The above are illustrative values, net of all charges, Goods & Services Tax and Cess (if any) as per prevailing rates. Tax laws are subject to amendments from time to time. Since your policy offers variable returns, the given illustration shows two different rates (4% & 8% p.a. as per the IRDAI circular, Ref: IRDAI/ACT/GDL/LIF/248/11/2011) of assumed future investment returns. The returns shown in the illustration are not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy depends on a number of factors including future investment performance.

Some benefits are guaranteed and some benefits are variable with returns based on the future performance of your life insurance company. If your policy offers guaranteed returns then these will be clearly marked "guaranteed" in the illustration table on this page. If your policy offers variable returns then the illustration on this page will show two different rates of assumed future investment returns. These assumed rates of returns are not guaranteed and they are not the upper or lower limits of what you might get back as the value of your policy as it is dependent on a number of factors including future investment performance.

^ The Assured Benefit amount shown assumes all due premiums as per the premium payment term shown above are paid.

*The annuity amounts have been calculated for a Life Annuity with Return of Purchase Price annuity option, using illustrative annuity rates. The illustrative annuity rates used for these calculations are based on rates of interest of 4% and 8% p.a. Annuity rates are subject to change from time to time. Please contact us or visit our website for details.

Some benefits are guaranteed and some benefits are variable with returns based on the future performance of your life insurance company. If your policy offers guaranteed returns then these will be clearly marked "guaranteed" in the illustration table on this page. If your policy offers variable returns then the illustration on this page will show two different rates of assumed future investment returns. These assumed rates of returns are not guaranteed and they are not the upper or lower limits of what you might get back as the value of your policy as it is dependent on a number of factors including future investment performance.

Charges under the Policy

Premium Allocation Charge

This charge will be deducted from the premium amount at the time of premium payment and units will be allocated thereafter. Premium Allocation Charges, as percentages of premium, are as follows:

1. Yearly mode:

Annual Premium	Year 1 to PPT	Thereafter
< ₹ 5,00,000	3%	NIL
₹ 5,00,000 – ₹ 9,99,999	2%	NIL
> = ₹ 10,00,000	0%	NIL

2. Half yearly and Monthly mode:

Annual Premium	Year 1 & 2	Year 3 to PPT	Thereafter
< ₹ 5,00,000	3%	2%	NIL
₹ 5,00,000 – ₹ 9,99,999	3%	3%	NIL
> = ₹ 10,00,000	2%	1.5%	NIL

All Top ups are subject to Premium Allocation Charges of 2%.

Policy Administration Charge

The Policy Administration Charge will be a percentage of the annual premium and will be levied every month for the first ten policy years. Policy Administration Charge is capped at ₹ 6,000 per annum, as required by IRDAI. These charges will be made by redemption of units.

The Policy Administration Charge will be as set out below:

1. Yearly mode:

Annual Premium	Policy Administration Charge (% of Annual Premium Payable) Subject to a maximum of ₹ 6,000 p.a.		
	Year 1 to 5	Year 6 to 10	Thereafter
< ₹ 5,00,000	0.25% p.m. (3.00% p.a.)	0.05% p.m. (0.60% p.a.)	NIL
₹ 5,00,000 – ₹ 9,99,999	0.10% p.m. (1.20% p.a.)	0.05% p.m. (0.60% p.a.)	NIL
> = ₹ 10,00,000	0.05% p.m. (0.60% p.a.)	0.05% p.m. (0.60% p.a.)	NIL

2. Half yearly and Monthly mode:

Annual Premium	Policy Administration Charge (% of Annual Premium Payable) Subject to a maximum of ₹ 6,000 p.a.	
	Year 1 to 10	Thereafter
< ₹ 5,00,000	0.25% p.m. (3.00% p.a.)	NIL
₹ 5,00,000 – ₹ 9,99,999	0.10% p.m. (1.20% p.a.)	NIL
> = ₹ 10,00,000	0.05% p.m. (0.60% p.a.)	NIL

- **Fund Management Charge (FMC)**

The following Fund Management Charge will be adjusted from the NAV on a daily basis. This charge will be a percentage of the Fund Value ^{T6C10}.

Fund	FMC
Easy Retirement Balanced Fund	1.35 % p.a
Easy Retirement Secure Fund	

There will be additional charges of 0.50% p.a. and 0.10% p.a. towards the investment guarantees for Easy Retirement Balanced Fund and Easy Retirement Secure Fund respectively. These charges will be adjusted from the NAV on a daily basis. These charges will be percentages of the Fund Value ^{T6C10}.

- **Switching Charges**

Four free switches are allowed every policy year. Subsequent switches would be charged ₹100 per switch. Any unutilised free switch cannot be carried forward to the next policy year. These charges will be made by redemption of units.

- **Discontinuance Charge**

The Discontinuance Charges applicable under the product are described below

Where the policy is discontinued during the policy year	Discontinuance Charges for the policies having annualized premium up to ₹ 50,000	Discontinuance Charge for the policies having annualized premium above ₹ 50,000
1	Lower of 20%*(AP or FV) subject to maximum of ₹ 3000	6% of lower of (AP or FV), subject to a maximum of ₹ 6000
2	Lower of 15%*(AP or FV) subject to maximum of ₹ 2000	4% of lower of (AP or FV), subject to a maximum of ₹ 5000
3	Lower of 10%*(AP or FV) subject to maximum of ₹ 1500	3% of lower of (AP or FV), subject to a maximum of ₹ 4000
4	Lower of 5%*(AP or FV) subject to maximum of ₹ 1000	2% of lower of (AP or FV), subject to a maximum of ₹ 2000
5 and onwards	NIL	NIL

Where AP is Annualised Premium, excluding Top ups, if any, and FV is Fund Value excluding Top up Fund Value, if any, as on the Date of Discontinuance ^{T6C8}.

Please consult your insurance intermediary or advisor for clarification on product features, risk factors, terminology, definition of charges, etc.

Terms and Conditions

1. **Free look period:** If you are not satisfied with the terms and conditions of this policy, please return the policy document to the Company with reasons for cancellation within

- 15 days from the date you received it, if your policy was not purchased through Distance marketing*
- 30 days from the date you received it, if your policy is an electronic policy or is purchased through Distance Marketing*

On cancellation of the policy during the free look period, you shall be entitled to an amount which shall be equal to non-allocated premium plus charges levied by cancellation of units plus Fund Value at the date of cancellation less stamp duty expenses under the policy.

The policy will terminate on payment of this amount and all rights, benefits and interests under this policy will stand extinguished.

* *Distance marketing includes every activity of solicitation (including lead generation) and sale of insurance products through the following modes: (i) Voice mode, which includes telephone-calling (ii) Short Messaging service (SMS) (iii) Electronic mode which includes e-mail, internet and interactive television (DTH) (iv) Physical mode which includes direct postal mail and newspaper & magazine inserts and (v) Solicitation through any means of communication other than in person.*

Please refer ^{T6C27} if the policy is to be purchased as purchased as QROPS (Qualifying Recognized Overseas Pension Scheme), through transfer of UK tax relieved assets.

2. **Tax benefits:** Tax benefits under the policy will be as per the prevailing Income Tax laws. Tax laws are subject to amendments from time to time. We recommend that you seek professional tax advice for applicability of tax benefits on premiums paid and benefits received. Goods & Services Tax and Cess (if any) will be charged extra by redemption of units, as per prevailing rates.

3. The following options will be available to you:

- Utilize the entire Fund Value including Top up Fund Value, if any, to purchase immediate annuity or deferred annuity offered by us at the time, at the then prevailing annuity rate. You shall be given an option to purchase immediate annuity or deferred annuity from another insurer at the then prevailing annuity rate to the extent of percentage, stipulated by IRDAI, currently 50%, of the entire proceeds of the policy net of commutation.
- Commute the Fund Value including Top up Fund Value, if any, up to 60% and utilize the balance amount to purchase an immediate annuity or deferred annuity offered by us at the time, at the then prevailing annuity rate. You shall be given an option to purchase immediate annuity or deferred annuity from another insurer at the then prevailing annuity rate to the extent of percentage, stipulated by IRDAI, currently 50%, of the entire proceeds of the policy net of commutation, or
- In case the proceeds of the policy are not sufficient to purchase minimum annuity as required by the Authority from time to time, the proceeds of the policy may be paid as lump sum.

Thereafter this policy shall terminate and all rights, benefits and interests under this policy shall be extinguished.

4. You have the flexibility to choose any of the pension annuity options offered by ICICI Prudential at the time of your vesting. Currently, the following options are available with ICICI Pru Immediate Annuity (UIN:105N009V14):

- a. Life Annuity
- b. Life Annuity with Return of Purchase Price
- c. Life Annuity Guaranteed for 5/10/15 years & life thereafter
- d. Joint Life, Last Survivor without Return of Purchase Price
- e. Joint Life, Last Survivor with Return of Purchase Price
- f. Life Annuity with Return of 50% Purchase Price

- g. Life Annuity with Return of 75% Purchase Price
- h. Life Annuity with Return of Balance Purchase Price
- i. Life Annuity with an annual increase of 5%
- j. Joint Life, Last Survivor with Return of Purchase Price in Parts
- k. Life Annuity with Return of Purchase Price on Critical Illness (CI) or Permanent Disability due to Accident (PD) or Death

For further details of ICICI Pru Immediate Annuity please refer to our website www.iciciprulife.com

5. Postponement of vesting date:

- The postponement of vesting date (retirement date) can be intimated any time before annuitisation.
- You can postpone the vesting date any number of times provided you are below 60 years of age subject to the maximum vesting age of 80 years.
- The minimum period for which you can postpone vesting is one month.
- On postponement of vesting date, Assured Benefit and Guaranteed Death Benefit will continue to apply.
- On postponement of vesting date, Pension Boosters will continue to be added to the Fund Value as per schedule.
- The funds will continue to be invested in the Easy Retirement Balanced Fund and Easy Retirement Secure Fund. All applicable charges will continue to be deducted.

6. The nominee will have the following options:

- Withdraw the entire death benefit amount, or
- Utilize entire Death Benefit or part thereof to purchase an immediate annuity or deferred annuity offered by us at the time, at the then prevailing annuity rate. The nominee shall be given an option to purchase immediate annuity or deferred annuity from another insurer at the then prevailing annuity rate to the extent of percentage, stipulated by the IRDAI, currently 50%, of the entire proceeds of the policy net of commutation.

- In case the death benefit is not sufficient to purchase minimum annuity as required by the Authority from time to time, the proceeds of the policy may be paid as lump sum.

Thereafter this policy shall terminate and all rights, benefits and interests under this policy shall be extinguished.

- 7. Grace Period:** The grace period for payment of premium is 15 days for monthly mode of premium payment and 30 days for other frequencies of premium payment.
- 8.** The Date of Discontinuance of the policy is the date on which the Company receives intimation from you about discontinuance of the policy or surrender of the policy, or the expiry of the grace period, whichever is earlier.
- 9.** The returns shown in the illustration are not guaranteed and they are not the upper or lower limits of what you might get back, as the value of your policy depends on a number of factors including future investment performance.
- 10.** Includes Top up Fund Value, if any
- 11. Partial Withdrawals:** This policy does not allow partial withdrawals.
- 12. Suicide Clause:** If the Life Assured, whether sane or insane, commits suicide within 12 months from date of commencement of this policy or from the date of revival of the policy, as applicable, the policy will terminate and only the Fund Value^{Tec10}, as available on the date of intimation of death, will be payable to the claimant. Any charges other than Fund Management Charges and guarantee charges, if any, recovered subsequent to the date of death shall be added back to the fund value as available on the date of intimation of death. The policy will terminate and all rights, benefits and interests under this policy will stand extinguished.
- 13. Unit Pricing:** The NAV for different Segregated Funds shall be declared on a daily basis except on days on which the Banks or Exchange are closed

or on account of political or economic 'Force Majeure' conditions.

The NAV of each Segregated Fund shall be computed as set out below or by any other method as may be prescribed by regulation:

[Market Value of investment held by the Fund plus Value of Current Assets less Value of Current Liabilities and provisions]

Divided by,

Number of units existing under the Fund at valuation date, before any new units are created or redeemed

- 14.** Assets are valued daily on a mark to market basis.
- 15.** Transaction requests (including renewal premiums by way of local cheques, demand draft; switches, etc.) received before the cut-off time will be allocated the same day's NAV and the ones received after the cut-off time will be allocated next day's NAV. The cut-off time will be as per IRDAI guidelines from time to time, which is currently 3:00 p.m. For all transactions on the last day of the financial year, the NAV of that day would be applicable, irrespective of the cut-off time.
- 16.** All renewal premiums received in advance will be allocated units at the NAV prevailing on the date on which such premiums become due. However, the status of the premium received in advance shall be communicated to the policyholder.
- 17.** If premiums for the second year onwards are received by outstation cheques, the NAV of the clearance date or due date, whichever is later, will be allocated.
- 18.** The Company will not provide loans under this policy.
- 19.** Increase or decrease in premium is not allowed.
- 20.** The option to avail the income phase benefits will be available to you only if you are at least 45 years of age at that time.

21. **Force Majeure:** Under 'Force Majeure' conditions, the Company may, in the general interest of holders of unit linked policies and keeping in view unforeseen circumstances or unusual market conditions, limit the total number of Units withdrawn on any day from each fund. Withdrawals from each of the Company's funds may be limited to 5% of the total number of Units then outstanding from each respective fund.

In exceptional circumstances, such as unusually high volume of sale of investments within a short period, exceptional redemption, market conditions or political or economic 'Force Majeure' conditions, the Company may defer the surrender of the policy until such time as normality returns, based on the directions of IRDAI at that point in time.

We reserve the right to value assets less frequently than daily under 'Force Majeure' conditions, where the value of the assets may be too uncertain. In such circumstances, the extent of deferment period will be as per the directions of IRDAI at that time.

Force Majeure consists of:

- When one or more stock exchanges which provide a basis for valuation for a substantial portion of the assets of the fund are closed other than for ordinary holidays, or when the corporate office is closed other than for ordinary circumstances
- When, as a result of political, economic, monetary or any circumstances out of our control, the disposal of the assets of the unit fund are not reasonable or would not reasonably be practicable without being detrimental to the interests of the remaining unit holders
- During periods of extreme volatility of markets during which surrenders and switches would, in our opinion, be detrimental to the interests of the existing unit holders of the fund
- In the case of natural calamities, strikes, war, civil unrest, riots

and bandhs

- In the event of any disaster that affects our normal functioning
- If so directed by IRDAI

22. The social sector, as defined in IRDAI (Obligations of Insurers to rural or social sectors) Regulations, 2002, is excluded from the target market.

23. Nomination Requirements: Nomination in the Policy will be governed by Section 39 of the Insurance Act, 1938, as amended from time to time. For more details on this section, please refer to our website.

24. **Section 41:** In accordance to the Section 41 of the Insurance Act, 1938, as amended from time to time, no person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the policy, nor shall any person taking out or renewing or continuing a policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectuses or tables of the insurer.

Any person making default in complying with the provisions of this section shall be punishable with fine which may extend to ten lakh rupees.

25. **Fraud and misrepresentation:** Treatment will be as per Section 45 of the Insurance Act, 1938 as amended from time to time.

26. The following conditions shall apply if the policy is purchased as QROPS (Qualifying Recognized Overseas Pension Scheme), through transfer of UK tax relieved assets

i. Benefits on vesting

If this product is purchased as QROPS through transfer of UK tax relieved assets, access to benefits from the policy proceeds both in the form of tax free commutation and Annuitisation, would be available only when the policyholder attains 55 years age or vesting age,

whichever is later. A minimum of 70% of the vesting benefit needs to be annuitized.

ii. Benefits on Surrender/Discontinuance -

If this product is purchased as QROPS through transfer of UK tax relieved assets, access to benefits from the policy proceeds both in the form of tax free commutation and Annuitisation, would be available only when the policyholder attains 55 years age or end of lock-in period, whichever is later. A minimum of 70% of the fund value needs to be annuitized.

iii. Cancellation in the Free-look period

If this product is purchased as QROPS through transfer of UK tax relieved assets, the proceeds from cancellation in Free-look period shall only be transferred back to the fund house from where the money was received.

27. For further details, refer to the policy document and detailed benefit illustration.

Revision of charges

The Company reserves the right to revise the following charges at any time during the term of the policy. Any revision will apply with prospective effect, subject to prior approval from IRDAI and if so permitted by the then prevailing rules, after giving a notice to the policyholders. The following limits are applicable:

- The Fund Management Charge and charges for investment guarantee may be increased up to the maximum allowable as per applicable regulation.
- Total Policy Administration Charge may be increased to a maximum of 5% of annual premium per month.
- Switching charge may be increased to a maximum of ₹ 200 per switch Any Policyholder who does not agree with an increase shall be allowed to cancel the units in the policy at the then prevailing Net Asset Value

and terminate the policy.

Premium allocation charges and Discontinuance Charge are guaranteed for the term of the policy.

Risks of investment in the units of the Fund

The life assured should be aware that the investment in the units is subject to the following risks:

- a. ICICI Pru Easy Retirement is a Unit-Linked Insurance Policy (ULIP) and is different from traditional products. Investments in ULIPs are subject to investment risks.
- b. ICICI Prudential Life Insurance Company Limited, ICICI Pru Easy Retirement, Easy Retirement Balanced Fund and Easy Retirement Secure Fund are only names of the Company, policy and funds respectively and do not in any way indicate the quality of the policy, the funds or their future prospects or returns.
- c. The investments in the funds are subject to market and other risks and there can be no assurance that the objectives of the funds will be achieved.
- d. The premium paid in unit linked insurance policies are subject to investment risks associated with capital markets and debt markets and the NAVs of the units may go up or down based on the performance of fund and factors influencing the capital market and the insured is responsible for his/her decisions.
- e. The past performance of other funds of the Company is not necessarily indicative of the future performance of these funds.
- f. The funds, except for the PDP Fund, do not offer a guaranteed or assured return.

About ICICI Prudential Life Insurance

ICICI Prudential Life Insurance Company Limited is a joint venture between ICICI Bank Limited and Prudential Corporation Holdings Limited, a part of the Prudential group. ICICI Prudential began its operations in Fiscal 2001 after receiving approval from Insurance Regulatory Development Authority of India (IRDAI) in November 2000.

ICICI Prudential Life Insurance has maintained its focus on offering a wide range of products that meet the needs of the Indian customer at every step in life.



ICICI Prudential Life Insurance Company Limited. IRDAI Regn. No. 105. CIN: L66010MH2000PLC127837.

For more information:

Customers calling from any where in India, please dial 1860 266 7766

Do not prefix this number with "+" or "91" or "00" (local charges apply)

Customers calling us from outside India, please dial +91 22 6193 0777

Call Centre Timings :10.00 am to 7.00 pm

Monday to Saturday, except National Holidays.

To know more, please visit www.iciciprulife.com

Registered Address: ICICI PruLife Towers, 1089, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400025. This product brochure is indicative of the terms, conditions, warranties and exceptions contained in the insurance policy. For further details, please refer to the policy document. In the event of conflict, if any, between the terms and conditions contained in the brochure and those contained in the policy document, the terms and conditions contained in the policy document shall prevail. Unlike traditional products, Unit linked insurance products are subject to market risk, which affect the Net Asset Values and the customer shall be responsible for his/her decision. The names of the Company, Product names or fund options do not indicate their quality or future guidance on returns. Funds do not offer guaranteed or assured returns. Trade Logo displayed above belongs to ICICI Bank Limited & Prudential IP Services Limited and used by ICICI Prudential Life Insurance Company Limited under license. ICICI Pru Easy Retirement Form No.: U96, UIN: 105L133V03. Advt. No.: L/II/1058/2019-20.

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS

IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums.
Public receiving such phone calls are requested to lodge a police complaint.